



NATIONAL LOUIS UNIVERSITY
FULL TIME MBA PROGRAM
AT WSB-NLU IN NOWY SĄCZ

Overview of the program



National Louis University's Master of Business Administration program offered at Wyższa Szkoła Biznesu – National Louis University in Nowy Sącz, Poland provides a thorough grounding in the traditional business fields of accounting, economics, finance, marketing and management as well the practical problem-solving, team-building and leadership skills needed to succeed in today's global economy.

Overview of the program



Consider getting your Master of Business Administration at National Louis University (NLU) in cooperation with WSB-NLU if you:

- Want to enter the world of business or advance your career
- Want relevant, application-oriented, practical professional preparation
- Want the flexibility and convenience offered in our in-class and online courses
- Want to study with faculty who have real world business experience

Overview of the program



Important elements:

- American accredited MBA degree from National Louis University
- MBA students become NLU students
- American and Polish instructors
- Combination of on-line and traditional classroom courses
- Option for MBA + magister degree
- Courses offered on full time basis
- *Probably* the best offer on the market...

Curriculum

- MBA 501 Graduate Management Foundations
- MBA 502 Organizational Behavior
- MBA 510 Macroeconomics
- MBA 522 Strategic Marketing
- MBA 514 Managerial Accounting
- MBA 526 Project Management
- MBA 508 Managerial Economics
- MBA 518 Financial Management
- MBA 529 Multinational Management
- MBA 532 Technology and Management
- MBA 516 Financial Markets
- MBA 506 Ethical and Legal Issues
- MBA 524 Strategic Management
- MBA 581 Workshop/Introduction to Capstone

Course descriptions: http://www.wsb-nlu.edu.pl/uploadedFiles/file/mba_curriculum.pdf

Graduate Programs in Management

GRADUATE PROGRAMS IN MANAGEMENT: MBA +SUM and MBA								
SUM (Magister in Management)								
Courses (SUM)		h	Courses (SUM and MBA)		h	Courses (MBA)		h
1	Concepts of Management	45	1	Managerial Economics	45	1	Graduate Management Foundations	45
2	Psychology in Management	30	2	Ethical and Legal Issues	45	2	Organizational Behavior	45
3	Entrepreneurship	45	3	Macroeconomics	45	3	Managerial Accounting	45
4	Mathematical Statistics	45	4	Financial Management	45	4	Technology and Management	45
5	Logistics	30	5	Strategic Management	45	5	Project Management	45
6	Civil Law	30	6			6	Financial Markets	45
7	International Marketing	45	7			7	Strategic Marketing	45
8	Process Management	30	8			8	Multinational Management	45
9	Seminar	60	9			9	Workshop	5
10			10			10		
Total=		360	Total=		225	Total=		365
MBA								
The graduate programs in Management:								
SUM (Magister in Management) +MBA								
Courses=		890	h	22 courses from left, middle, and right tables				
Seminar=		60	h					
Total number of hours=		950	h					
MBA								
Courses=		590	h	14 courses from middle and right tables				
Total number of hours=		590	h					
SUM (Magister in Management)								
Courses=		525	h	13 courses from left and middle tables				
Seminar=		60	h					
Electives=		160	h	4 electives x 40 hours				
Languages=		210	h					
Total number of hours=		955	h					

Graduate Programs: Schedule

	2013 Sept	2013 Oct	2013 Nov	2013 Dec	2014 Jan	2014 Feb	2014 Mar	2014 Apr	2014 May	2014 June	2014 July	
	Fall Quarter NLU starts in mid Sept, ends in mid December				Winter Quarter NLU			Spring Quarter NLU				
	Winter Semester WSB-NLU					Summer Semester WSB-NLU						
	MBA PROGRAM											
MBA courses	Managerial Economics				Macroeconomics			Technology and Management				
MBA courses	Ethical and Legal Issues				Financial Management			Project Management				
MBA courses	Graduate Mgmt Foundations				Managerial Accounting			Financial Markets				
MBA courses	Organizational Behavior							Workshop				
	SUM + MBA PROGRAM											
MBA courses	Managerial Economics				Macroeconomics			Technology and Management				
MBA courses	Ethical and Legal Issues				Financial Management			Project Management				
MBA courses	Graduate Mgmt Foundations				Managerial Accounting			Financial Markets				
MBA courses	Organizational Behavior							Workshop				
WSB courses	Concepts of Management					Entrepreneurship						
WSB courses	Psychology in Management					Mathematical Statistics						
WSB courses												

Continued



Graduate Programs: Schedule cont.

2014 Aug	2014 Sept	2014 Oct	2014 Nov	2014 Dec	2015 Jan	2015 Feb	2015 Mar	2015 Apr	2015 May	2015 June
Fall Quarter NLU starts in mid Sept, ends in mid December					Winter Quarter NLU			Spring Quarter NLU		
Winter Semester WSB-NLU						Summer Semester WSB-NLU				
Strategic Management										
Multinational Management										
Strategic Marketing										
Strategic Management										
Multinational Management										
Strategic Marketing										
International Marketing						Process Management				
Civil Law						Logistics				
Seminar						Seminar				

MBA Fees

- MBA: 18,500 zł + \$ 2,500 + 300 zł (registration fee)
- MBA + SUM (Magister in Management): 18,500 zł + \$ 2,500 + 300 zł (registration fee)
- SUM (Magister in Management): 18,500 zł + 300 zł (registration fee)
- Students who are currently enrolled in SUM program (English track):
 - 1st year students: 4,500 zł + \$ 2,500 (1 extra semester)
 - 2nd year students: 9,000 zł + \$ 2,500 (2 extra semesters)
- Students who are currently enrolled in SUM program (Polish track):
 - fees as for the English track plus the difference in tuition between English and Polish track